

FOUR STRATEGIES TO DISSEMINATE YOUR RESEARCH RESULTS



PUBLISH AN ARTICLE

Publish your results as:

- a lay language article such as a blog post;
- a research snapshot;
- a research brief.

These can be published through the CHILD-BRIGHT newsletters and blog.

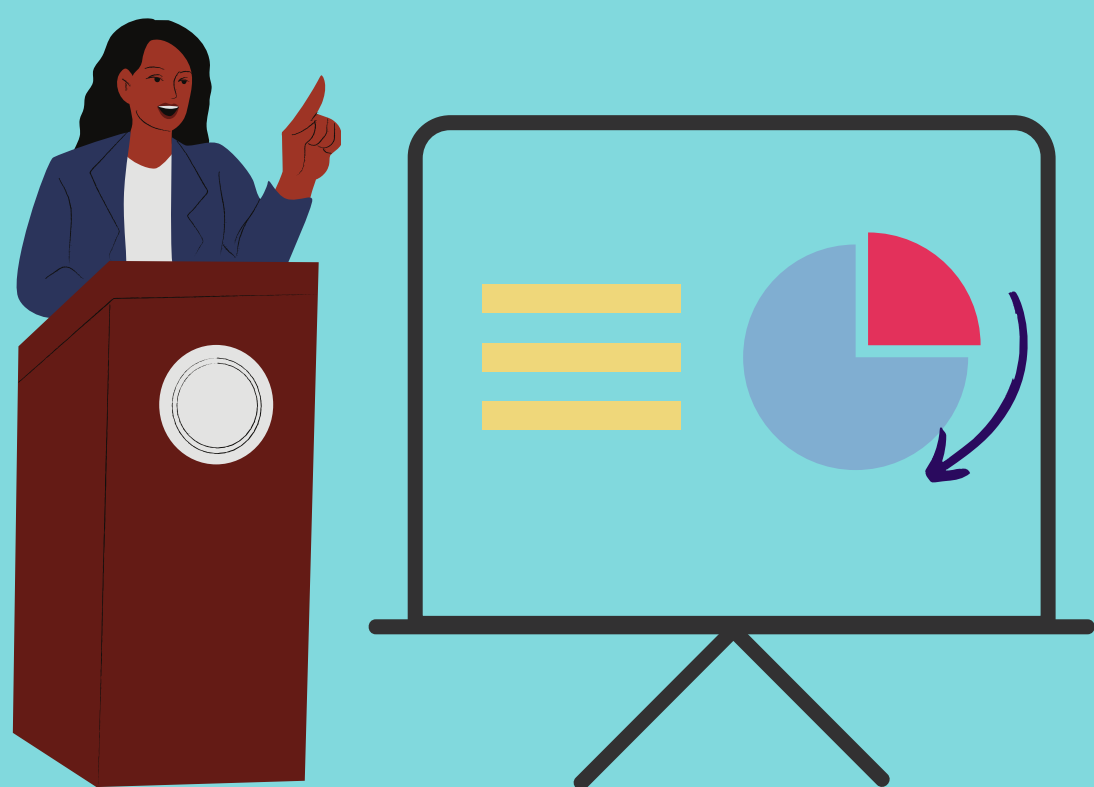


CREATE VISUALS

Create visual material to present your findings. These can include:

- an infographic;
- a poster;
- a graph.

These can be published through the CHILD-BRIGHT newsletters and blog.



CONDUCT INTERACTIVE ACTIVITIES

Present your results to different audiences by giving:

- a presentation;
- a seminar;
- a webinar;
- a workshop.

The Knowledge Translation (KT) Program team can help offer these as CHILD-BRIGHT webinars.



USE SOCIAL MEDIA

Share your research findings with a wider audience on social media platforms by:

- publishing single posts;
- running a KT social media campaign to disseminate research results.